

MARKANT mediaBASE (last updated 05/15) Presentation of "general" products (excluding drugstore products)

Additional information concerning requirement profile: <u>www.markant.com/ap1a-en</u>



Medium top view

- Essential product information legible from front and via top view.
- ▶ Boxes, crates etc. are shown slightly tilted (x-axis) and from a perspective (left side and top visible).





MARKANT mediaBASE Presentation of further "general" products (excluding drugstore products)

Additional information concerning requirement profile: <u>www.markant.com/ap1a-en</u>



Front view (e.g. planogram)

 Essential product information only legible from top view.

